

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388		DTV Quarterly Activity Station Report	
		FOR COMMISSION USE ONLY FILE NO. -	
Licensee MEREDITH CORPORATION			
Call Sign KPTV	Facility Id 50633	Previous Call Sign (if applicable)	
Community of License			
City PORTLAND	State OR	County MULTNOMAH	Zip Code 97201 -
Nielsen DMA PORTLAND OR	World Wide Web Home Page Address KPTV.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	12		
<input checked="" type="checkbox"/> Digital	30		
Report reflects information for quarter ending: 12/31/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?			
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	325
Total 5:00 a.m. to 1:00 a.m. CSTs	5426
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	19
Total 6:00 a.m. to 9:00 a.m. CSTs	5190
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	94
Total 6:00 p.m. to 11:35 p.m. CSTs	236

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

Total 5:00 p.m. to 10:35 p.m. CSTs

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

3

Comments:

A 30 MINUTE DTV EDUCATION PROGRAM PRODUCED BY THE KPTV NEWS DEPARTMENT WAS BROADCAST ON 3 OCCASIONS: DECEMBER 24 5:30-6PM, DECEMBER 25 3:30-4AM, AND DECEMBER 27 12:30-1PM.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
105	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

KPTV PARTICIPATED IN 2 MARKET WIDE DTV SHUTDOWN TESTS. THESE TESTS OCCURRED NOV 12, 2008 6:57PM FOR 1 MINUTE AND DEC 17, 2008 7:30PM FOR 2 MINUTES. EACH TEST WAS PRECEDED BY A :30 ANNOUNCEMENT INFORMING THE PUBLIC THAT THE ANALOG SIGNAL WOULD BE SHUT OFF FOR THE NEXT 1 (OR 2) MINUTES AND WHAT TO DO IF THEY DID NOT CONTINUE TO SEE A SIGNAL (MEANING THAT THEY ARE NOT DIGITALLY PREPARED). THE KPTV NEWS DEPARTMENT ALSO RAN SHUTOFF TESTS DURING NEWS PROGRAMS 26 TIMES DURING THE QUARTER. THESE SHUTDOWN TESTS CONSISTED OF AN INTRODUCTION BY THE NEWS TEAM FOLLOWED BY A SHUTOFF LASTING 1 MINUTE OR LESS, THEN RESTART OF THE ANALOG SIGNAL, FOLLOWED BY MORE DTV INFORMATION FROM THE NEWS TEAM. THE TESTS RAN IN KPTV NEWS PROGRAMS BETWEEN 6-9AM, 4PM NEWS, 5PM NEWS, 10PM NEWS AND 11PM NEWS ON A VARIETY OF WEEKDAYS.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

A LINK TO DIGITAL TV TRANSITION INCLUDING A COUNTDOWN CLOCK IN DAYS, HOURS AND MINUTES IS FEATURED AS A MAJOR CATEGORY ON THE PRIMARY PAGE OF THE KPTV.COM WEBSITE. THIS LINK LEADS TO A WEBPAGE CONTAINING A DAYS, HOURS, MINUTES AND SECONDS COUNTDOWN TO FEB 17, 2009 CLOCK, LINKS TO TEXT EDUCATIONAL PAGES "WHAT IS DTV?", "TERMS TO KNOW", "WHAT DO YOU NEED?", AND "CONVERTER

COUPONS"(CONTAINS A LINK TO THE GOVERNMENT COUPON WEBSITE). THE PAGE CONTAINS LINKS PAGES FOR THESE TOPICS: "UPGRADING? REUSE, RECYCLE YOUR ANALOG TV", "YOU MAY NEED NEW KIND OF ANTENNA", "70 MILLION TV SETS COULD LOSE SIGNALS", "WILL MY OLD TV SET WORK", "HOW CAN YOU GET CONVERTER COUPONS", "THE CASE FOR DIGITAL TV", "FOX 12 DTV TEST SCHEDULE", "DIGITAL TV TRANSITION AND TECHNICAL FAQ". THERE IS AN INTERACTIVE AND EDUCATIONAL QUIZ "HOW WELL DO YOU KNOW DTV". THE PAGE CONTAINS LINKS TO THE DTV QUARTERLY REPORTS FOR Q1-2008, Q2-2008 AND Q3-2008. THE PAGE CONTAINS LINKS TO 3 DTV EDUCATIONAL VIDEOS: "HOW TO HOOK UP YOUR DIGITAL CONVERTER BOX", "DON'T FORGET TO RESCAN YOUR DIGITAL BOX" AND "ANTENNA BASICS FOR DTV". THE PAGE ALSO CONTAINS A FACILITY TO EMAIL DTV RELATED QUESTIONS TO THE STATION.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

CHEIF ENGINEER FOR KPTV & KPDX, STEVE BENEDICT PARTICIPATED IN A DTV CONVERTER EDUCATION SEMINAR AT THE TOWN HALL IN GRESHAM ON DEC 10, 2008.

Other (describe)

Comments:

MEMBERS OF THE PUBLIC SENT QUESTIONS ABOUT THE DTV TRANSITION VIA THE STATION'S WEBSITE. EACH EMAIL WAS ANSWERED BY A MEMBER OF MANAGEMENT OR THE ENGINEERING STAFF.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

DIRECTOR OF TRAFFIC AND PROGRAMMING

Signature

MARY WARNER

Date (mm/dd/yyyy)

01/05/2009

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